

**OVERALL**

**INFORMATION**

**WORD USAGE**

**FORMAT**

**4**

The text is strong and effective because of its insightful analysis and development of ideas, and effective writing style, including word usage and formatting.

The text for the most part...

- Ideas: Establishes and maintains a clear, relevant purpose, relative to the assignment directions;
- Development: Is effectively organized, with attention to coherence and cohesion;
- Development: Contains well-chosen, sufficiently detailed justification that supports the purpose of the assignment; and
- Analysis: Demonstrates persuasive reasoning.

The text shows that its author can choose words correctly, use complex sentences effectively, and observe conventions of standard written English.

The text displays knowledge and consistent use of conventional academic essay formatting, including paper size, margins, fonts, header info, and paragraphing.

**3**

The text is generally effective and in some ways strong in its analysis and development of ideas, and writing style, including word usage and formatting.

The text for the most part...

- Ideas: Establishes and maintains a relevant purpose, relative to the assignment directions;
- Development: Is organized, with some attention to coherence and cohesion;
- Development: Contains adequate justification that supports the purpose of the assignment; and
- Analysis: Demonstrates acceptable reasoning.

The text shows that its author can usually choose words of sufficient precision, control sentences of reasonable variety, and observe conventions of standard written English.

The text displays general knowledge and use of conventional academic essay formatting, possibly with an occasional minor error.

**2**

The text is basically acceptable, but it is weak in its analysis and development ideas, and its writing style, including word usage and formatting.

The text displays one or more of the following features:

- Ideas: Attempts a relevant purpose that may be inconsistently maintained, based on the directions;
- Development: Evidences organizational effort, but achieves flawed coherence and cohesion;
- Development: Provides justification, occasionally without appropriate elaboration; and
- Analysis: Demonstrates reasoning that is occasionally superficial or limited.

The text shows that its prose is usually clear, with occasional imprecise word choice; it exhibits some sentence variety, and may contain grammar forms and usage that interfere with textual meaning.

The text displays some knowledge of conventional academic essay formatting, but contains one or more major formatting problems.

**1**

The text does contain information and ideas, but it is basically weak in many significant ways, including analysis, development, and writing style.

The text displays one or more of the following problems:

- Ideas: States or infers, but does not maintain, a controlling idea;
- Development: Offers a simplistic, partly inappropriate, or unstructured response;
- Development: Provides justification that is not elaborated or is somewhat unclear; and
- Analysis: Demonstrates unclear or flawed reasoning.

The text is essentially simplistic and occasionally inaccurate; some sentences are monotonous; cohesion between sentences is occasionally lacking; some grammar forms and usage interfere with meaning.

The text displays a general lack of knowledge of conventional academic essay formatting, and contains major formatting problems.