



Sustainability Video Contest

What is special for you about Hawai`i that you want to be certain will be preserved or improved?

- beaches, canoe paddling, coral reefs, fishing, Hawaiian archeological sites, koa forests, rain forests, surfing . . .

Who are your environmental or cultural "heroes" out there every day working hard to make Hawai`i a better place?

- installing solar hot water heaters, growing organic food, preserving rare native Hawaiian plants, rebuilding fishponds, redeveloping Kaho`olawe as a Hawaiian cultural site, restoring taro lo`i . . .

What organizations do you belong to, work with, or know about who promote sustainable practices?

- Community Work Day, Hawai`i Wildlife Fund, Hawaiian Canoe Club, Maui Nui Botanical Garden, Na Pua No`eau, Sierra Club, Maui Recycling Group, Paia Youth & Cultural Center . . .

Fortunately the list is growing. Capture this on video or create your own production about sustainability. Here is an opportunity to get your message out.

Topics are endless. In addition to those listed above, consider: aquaculture, artificial reefs, biodiesel, canoe building, ethnobotany, habitat restoration, Hawaiian plants, history & oral history, ho`oponopono, hybrid cars, invasive species, land trusts, land use, permaculture, public access, public action, "pump don't dump", recycling, renewable resources, smart growth & development, sustainable technology programs in the schools, water resources, wind power, xeriscaping, etc. Production styles could include animation, chant, drama, original story, hula, interview, mele, musical, "small-kid time", talk story.

The ***Sustainability Video Contest*** is being held in conjunction with the Islands of the World IX Conference of the International Small Islands Studies Association (ISISA), which will take place at Maui Community College 31 July through 2 August 2006. The public is invited to the Sustainability Fair & Video Contest, on 1 August 2006. Sponsored by University of Hawai`i Sea Grant College Program & Maui Community College.

No entry fee

Three Categories

- 1) Amateurs under 18,**
- 2) Amateurs 18 and older,**
- 3) Professionals/Semi-Professionals**

Prizes in Each Category

First \$200, Second \$100, Third \$50, plus valuable merchandise

Deadline — Saturday, 30 June 2006

Awards & Screening — Tuesday, 1 August 2006 at Maui Community College

For additional information, contact Ann Coopersmith, 984-3312, coopersm@hawaii.edu

Sustainability Video Contest Rules

- ❖ Entries **MUST** be about environmental or cultural sustainability.
- ❖ Entries may be in video (VHS, DVD, or MiniDV only) or presentation programs (such as PowerPoint or Keynote.)
- ❖ Entries must at least three minutes long and not longer than 10 minutes. There must be 60 seconds of black at the beginning and at the end of the production.
- ❖ **DO NOT** send the original tape or master. Make the best possible dub of your work as entries will **NOT** be returned. They remain the property of Maui Community College.
- ❖ A panel of independent jurors will judge entries.
- ❖ To promote fair and impartial judging, do not put credits or names of participants or crew on the productions; include these on the entry form.
- ❖ Each participant is responsible for obtaining all music and materials copyright clearances and/or model releases.
- ❖ All entries must be *G* rated as the contest winners will be shown to a live, public audience on Tuesday, 1 August 2006 after dark (about 7 pm) off the wall of Ka`a`ike Building in the center of the Maui Community College campus. Any entries may be shown on the college television channel.
- ❖ Contest Deadline: Entries must be postmarked by 30 June 2006.

Judging will be based on artistic merit, technical excellence, content, and clarity of message. What is it you are trying to say? Is the audio clear? Did you follow the rules?

.....

Sustainability Video Contest Entry Form

Name _____

Address _____

City, State, Zip code _____

E-mail _____

Phone _____ Cell phone _____ Fax _____

Category ___amateur under 18, ___amateur 18 and older, ___professional/semi-professional

Format ___VHS, ___DVD, ___MiniDV, ___presentation program (PowerPoint/Keynote)

Title of entry _____

Names of other production crew (producer, director, author, actors, crew members)

Running time (not including 60 seconds of black at beginning and end) _____

I agree with all the rules and understand that my entry will be returned if the production does not meet all the criteria. Signed _____

Signature of parent or guardian of anyone under 18 _____

Please make a copy of the rules and completed entry form for your files. Mail the form with the entry to ***Sustainability Video Contest***, Maui Community College, 310 West Ka`ahumanu Ave., Kahului, HI 96732.