Motivation:
Low completion rates

Goals/Intended Outcomes:
Increase online student retention

Resources & Constraints:
Student and instructor input, Laulima, Academic Research, Industry Best Practices

What Did I Do/Strategies
1. Re-define three major assignments into 15 minor and 1 major assignment, with the 15 minor assignments serving as the base of the major assignment.
2. Include clear rubric assessment per each assignment, each building on the skills needed for the major assignment.
3. Provide 3-5 day feedback on each of the 15 minor assignments.
4. Schedule online team projects to define the larger business plan concepts.

How it worked/Outcomes
• Will be tested in both a face-to-face and online class

Moving Forward
Re-think how to position this course in the Entrepreneurship Program.