In essay #1, the goal was to write in a formal, academic voice. In project #2, the "format" is a blog or website. In your future career goals, your employers are unlikely to be impressed by your ability to write lengthy academic papers; instead, they are likely to expect visually and textually appealing websites or blogs.

Overview of all PROJECT Types (4-4-4 rule) (4 credible sources, 4 citations from the sources, 4 pages) You may choose whether or not to write in MLA or APA-based format.

TIER ONE: more internalized, focus on self

OPTION ONE	OPTION TWO
SELF-BASED	FILM-BASED
Select a means by which you can represent your own ethos and personify it as a "hero"; in equal measure, select a means by which you identify as the primary "villain/antagonist" in your life. Utilize research strategies to either assess these "hero" and "villain" concepts to thereby identify the following: how can you defeat this antagonist in your life?	Select two intertextual film clips that best exemplify a specific phase in Joseph Campbell's theory of the monomyth (e.g. "Belly of the Whale." Use description and research to best explain how each film clip achieves its goals in articulating Campbellian concepts.
Examples: Starbucks certainly serves as a dark, deep-roasted addiction in my life; despite all my best efforts not to indulge, I am daily seduced by the vixen of cappucino corporatism. Even though research indicates that procrastination often results in struggle or failure, in my own case, said procrastination fuels my pressure to excel in given tasks.	Examples: Star Wars' trash compactor scene and Pan's Labyrinth descent into the frog tree both depict Campbell's Belly of the Whale sequence; in essence, the protagonists are largely forced to confront the 'muck' of their mortality. In both Kill Bill and Excalibur, the magical talisman sequence both feature the primacy of swords: how specific, special swords embody heroism outright, namely, Hattori Hanzo's cutter and the supreme Excalibur.

TIER TWO: more externalized, focus off self

Comparison	Induction	Screenplay*	Poem, Brochure, Ad Campaign*
MAIN PURPOSE:	MAIN PURPOSE	MAIN PURPOSE	MAIN PURPOSE
-show the vital ethos behind the hero-villain pairing. Each of their "vibe" should be contrasted and fully explained.	-depict a small aspect of Star Wars* or other films/games and figure out the larger meaning behind this small aspect. You may also choose another 'hero' film and look for small symbols, patterns	-create an excerpt of a hero-villain pair talking so as to directly engage their <i>ethos</i> and mannerisms. Include action cues as any screenplay would to heighten tension.	-create two poems that articulate 'opposing' characters in Comment and analyze on how your poems show two different vibes.
EXAMPLES Inuyasha-Naraku Harry PVoldy Leon K -Lord Saddler Neo-Agent Smith Dr. Banner - Hulk Beowulf - Grendel	EXAMPLES Asian influence in costuming; Droid social status; Musical impact of John Williams; "Princess" as heroine	interrogation scene, The Dark Knight; Fezzini and Wesley, The Princess Bride; dialogue between Julia Roberts and Clive Owen, Closer.	EXAMPLES Beowulf vs. Grendel Hector vs. Achilles Agamemmnon vs Priam Paris vs. Menelaus Helen vs. Andromache Achilles vs Agammenmon
Thesis requirements:	Thesis requirements:	Thesis requirements:	Thesis requirements:
should articulate a clear core "vibe" to each character.	should assert a larger "theme" behind the smaller specific observation	should really just use the dialogue to show the characters' hamartia and strengths.	your poem analysis of your own work should articulate vibe A and vibe B.
Picture samples	Picture samples	Picture samples	Picture Samples

Comparison	Induction	Screenplay*	Poem, Brochure, Ad Campaign*
Brainstorm here:	Brainstorm here:	Brainstorm here:	Brainstorm here:

^{*} The creative options require a 1-2 page analysis of intent and execution: Why did I write this way? How did it turn out?

Tasks: (for this unit)

- 1. Show me your final thesis statement (Comparison, Induction) or general vibe (Screenplay) (5 points); (topic proposal)
- 2. Start on a rough sketch of your Outline (5 points);

Sample Formats to help you Formally outline your essay:

Structures:

Comparison	Induction	Screenplay	Poem Crafting
Intro: Hook Bridge Thesis	Intro: Hook Bridge Thesis	None: Start into the Screenplay	None: Write each poemabout 30 lines each?
Objective Phase Character A Character B	Objective Phase: General Summary of Nitpicky Pattern	Continue to develop; focus on tags.	Intro: Hook Bridge Thesis
Descriptive Phase Character A Character B: pics?	Descriptive Phase Pattern A Pattern B: pics	Can we get a good sense of each character?	Objective Phase: Plot summary of your poems
Subjective Phase Character A Character B: new school	Subjective Phase Pattern A Pattern B: new school	Do we have a clear sense of each character's motives?	Descriptive Phase: Character A Character B: pics? Text?
Conclusion	Conclusion	Resolution	Conclusion