Data Dialog on Benchmark Project – Retention
What are the findings? What to do?

Two concepts to express student continuation in college:

- Retention – Continuation through to the end of that term.
  
- Persistence – Continuation beyond that term to a later term.

Examples of correct terminology: Does that class retain students? Do students persist to the next Fall?

Benchmark Project evaluates 3 definitions of within-term Retention and Success:

- Retention Rate:
  What percent students did not withdraw from class?
  
  \[
  \frac{A, B, C, Cr, D, F, NC}{A, B, C, Cr, D, F, NC, W} \quad \text{(all)}
  \]

- Enrollee Success Rate:
  
  What percent students passed (with C or better)?
  
  \[
  \frac{A, B, C, Cr}{A, B, C, Cr, D, F, NC, W} \quad \text{(all)}
  \]

- Completer Success Rate:
  
  What is pass rate among those who completed?
  
  \[
  \frac{A, B, C, Cr}{A, B, C, Cr, D, F, NC} \quad \text{(completers – did not withdraw)}
  \]

MCC retention data submitted August 2007.
Benchmark available during Fall 2007 term.

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Maui CC</th>
<th>Benchmark</th>
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</thead>
<tbody>
<tr>
<td>Retention Rate</td>
<td>94.8%</td>
<td>TBA</td>
</tr>
<tr>
<td>Enrollee Success Rate</td>
<td>76.9%</td>
<td>TBA</td>
</tr>
<tr>
<td>Completer Success Rate</td>
<td>81.1%</td>
<td>TBA</td>
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